

CURRICULUM VITAE

Edward Musungu Lisili

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OBJECTIVE:

To strive and drive my efforts to the best if not perfection.

PROFESSIONAL SUMMARY

Creative and deadline-driven Video Editor, Graphic Designer, Mobile App and Web Developer with 5 years career experience in IT, media and entertainment industry. Highly adept in PHP, JavaScript, JAVA, Shell,C,Python, HTML, CSS, Bootstrap, WordPress, Adobe Creative Suite and Adobe Creative Cloud packages usage (Adobe Photoshop, Illustrator, InDesign, Lightroom, Acrobat, Premiere Pro and After Effects). Comfortable with Subversion/SVN or a comparable version management system

Owns great understanding of MS Office and other graphic design software, understands 3D Modelling, Architectural Visualization and Rendering. Skilled in building cross-functional teams, demonstrating exceptional communication skills, and making critical decisions during challenges. Adaptable and transformational leader with an ability to work independently, creating effective presentations, and developing opportunities that further establish organizational goals.

EDUCATIONAL BACKGROUND

Software Engineering (12 months course), 2021-2022

Africa Leadership X (ALX) in Collaboration with Holberton School

Bachelor of Science, Mechanical Engineering, 2014-2019

University of Nairobi, Main Campus

Computer Packages, 2013

African Institute of Science and Advanced Studies (AIRADS)

Secondary School, 2009-2012

Shikunga High School

PROFESSIONAL EXPERIENCE

A. DAYSTAR UNIVERSITY

WEBMASTER ASSISTANT

Successfully ensured Daystar websites are up to date, running and user interactive.

Key Achievements

- Regularly updated Daystar website
This includes: page content, events calendar, news/blog etc.
- Created Other Websites which include:
 - Daystar NACOSTI Conference: <https://www.daystar.ac.ke/conference/>
 - International Conference on Open and Distance Learning (ICODEL) <https://www.daystar.ac.ke/icodel/>
 - Daystar University Alumni Association
 - Shine FM
 - Orientation Pack <https://www.daystar.ac.ke/orientation-2/>
 - Inter-university Graduate Studies Forum (IGSF)
 - Daystar Connect <https://www.daystar.ac.ke/daystar-connect/>
- Worked with social media team to produce social media banners for/during
 - The 4th Chancellor's Installation
 - The VCs Inaugural Lecture
 - May and August Orientation
 - Daystar NACOSTI (DUERB) conference
- Designed regular Daystar University HTML Newsletters. **Sample:** https://www.daystar.ac.ke/infospot_html/newsletter-aug-25-2021.html
- Helped the Graphic Designer in doing some graphics which included Roll up banners, Announcement banners among others.
Samples: <https://photos.app.goo.gl/ngL2US8fJyhhvni4A>
- Created Daystar Anthem Lyrics Video <https://youtu.be/NJRG6ECdOG4/>

B. FOCUS KENYA

VOLUNTEER TRAINER KIST CHRISTIAN UNION (CU), IT INTERN FOCUS Kenya

Involved in student ministry, offered mentorship and advisory support to students and Christian Union leaders. Facilitated training to students in different Universities and Colleges.

Key Achievements

VOLUNTEER TRAINER

- Conducted Leadership Trainings to students
- Advised the CU on proper formulation and running of programs.
- Mobilized resources for the program
- Mobilized students to attend student conferences
- Performed basic imprest accounting
- Successfully facilitated the CU in pioneering Bible Exposition and Self Training Program, BEST-P
- Helped the CU to acquire a bank account and Pay Bill

IT INTERN

- Created CU Website (kistcu.or.ke)
- Developed KISTCU APP <https://bit.ly/3uEXCml>
- Created CU YouTube Chanel
- Helped the CU to acquire Bulk SMS Services
- Enhanced the CU publicity.
- Involved in production of FOCUS Kenya publicity and devotional materials and videos.
- Involved in FOCUS Kenya Android App Development.
- Developed FOCUS Kenya Library Management System
- Developed FOCUS Kenya Ministry Annual Planning and Reporting System (MAOPS)
- Developed of the Students Reporting Worksheet system

C. MEDICAL MISSIONS AFRICA (MeMA)

Volunteer Web Development and Maintenance 2019

- Successfully designed Medical Missions Africa, MeMA Website (www.memafrika.org)
- Maintained and updated MeMA website
- Created Web banners and graphics for the website

D. IDENTITY IT COMPANY LIMITED

Manager Web Design and Acting Manager Graphic Design 2017

Successfully managed and coordinated graphic design projects from concept to completion. Worked on the following projects:

I) Kenya Christian Professional Forum (KCPF – www.kcpf.or.ke)

- Design of the website to have a good, appealing and modern design
- Design of event posters (Merge for Life)

II) Emerging Leaders Foundation Africa (ELF - www.elfafrica.org)

- Design of ELF website to modern, stunning, stellar and eye-catching design
- Produced all kind of graphically designed materials ranging from rollup banners, tear drops, press banner, name tags, notebooks, flyers, brochures, conference banners, etc. that were used during **1st Youth and Devolution Symposium** that happened in June 19th – 20th 2018 at Kenya School of Governance (KSG).

E. MCCU TECHNOLOGIES, UNIVERSITY OF NAIROBI

Director MCCUTech - 2015- 2018.

Successfully managed and coordinated graphic design projects from concept through completion. Worked closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements. Effectively build, motivate, and direct design and production teams. Coordinate consultants and vendors to meet all project requirements. Created and conducted highly persuasive sales and marketing presentations. Expertly convert features to benefits to achieve client objectives. Managed all operational, strategic, financial, quote/bid, staffing, and administrative functions.

Key Achievements:

- Successfully completed client projects.
- Developed other websites and apps to suite the need of the union. Which include:
- Designed MCCUON website (www.mccuon.org), Development of MCCU Portal (portal.mccuon.org) and MCCU android app.
- Created advertisement videos and promotion graphics within scheduled time. (www.youtube.com/mccuon)
- Established trusting relationships with designers and key clients.
- Carried out Web Design, Graphic Design and Video Editing classes three times a week

F. MAIN CAMPUS CHRISTIAN UNION

In Charge Publicity 2014 -2015

In Charge ICT and Publicity 2015-2016

In Charge Publicity – Orientation Committee 2016-2017

Successfully managed all tasks ranging from publicity material production, T-shirt design and production and first year's mentorship.

G. INVERSK GROUP

[\(www.inversk.co.ke\)](http://www.inversk.co.ke)

Senior Graphic Designer 2016 - 2017

Successfully translated subject matter into concrete design for newsletters, promotional materials and sales collateral. Created design theme and graphics for marketing and sales presentations.

Key Achievements:

- Created company promo Videos and Flyers.
- Designed the Inversk Website (www.inversk.co.ke)
- Designed Inversk Magazines

OTHER PROGRAMS INVOLVED

a) Google Africa Certification Scholarship program

The program organized by ANDELA Kenya in partnership with Udacity, enrolled for mobile android development course.

b) Ajira Digital

A government initiative driven by the Ministry of Information, organized by University of Nairobi ICT department.

c) SOT

A 2-week training organized by FOCUS Kenya to prepare and equip the staff for Ministry

PERSONAL INITIATIVES

Founder Cloud Rebue Solutions

<https://cloudrebue.co.ke>

A digital agency that offers;

- Bulk SMS
- Graphic Design
- Web and App Development
- Promotional and Gift Items
- Branding and Printing

Key Achievements:

- Created RESTful and efficient back-end WebAPI solutions for a Bulk SMS system using Json, PHP and WebAPI2 (<https://developers.cloudrebue.co.ke/>)
- Developed WordPress Plugin for communicating with bulk sms client system
- Developed Bulk SMS API PHP SDK for clients (<https://github.com/cloudrebue/PHP-BULK-SDK/>)
- Developed Cloud Rebue Mall Android App
- Collaborated with other developers to develop Bulk SMS software using PHP, Webservice, HTML5, CSS, JavaScript, AJAX and JQuery. (<https://bulk.cloudrebue.co.ke/>)
- Increased top up speed by automating payments in the systems
- Implemented real-time data monitoring software with message delivery data.
- Supplied troubleshooting, analysis and solutions for clients' database and application issues.
- Partnered with sales department to specify customers' requirements, offer technical solutions and close the deal.
- Mentored and trained clients on procedures regarding systems, programming and troubleshooting
- Signed a 1 Year (2021-2022) contract with Hesabika to provide Web Maintenance along with Development of online Giving/Donation system, MPESA C2B and bulk sms Integration
- Acquired over 45 bulk sms clients by the end of 2020
- Helped some companies to integrate bulk sms to their MPESA pay bill number e.g. (Nairobi Baptist Church Ngong Rd., iServe Africa, etc.)

WEBSITE PORTIFOLIO

- <https://elfafrica.org>
- <http://esa.or.ke>
- <http://cloudrebue.co.ke>
- <http://bulk.cloudrebue.co.ke>
- <http://cloudrebuemall.co.ke>
- <http://inversk.co.ke>
- <http://mccuon.org>
- <http://kistcu.or.ke>
- <http://portal.mccuon.org>
- <http://kitengelanaturals.com>
- <http://kiboclassic.com>
- <http://mobistarcommunications.co.ke>
- danielsbc.com
- Patwa.co.ke
- ncfnairobi.org
- transcendingafrica.org
- <https://hopesearchlight.com>

HOBBIES AND LIKES

- Computing
- Music – Piano, Acoustic Guitar, Saxophone
- Watching Football
- Reading and Research

REFERENCES

1. Mr Peter Kimeu
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2. Rodgers Kidiya
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